

NICK TRUSSALO

GRAPHIC DESIGN / WEB DEVELOPMENT

WORK

BLAIR | FEB '16 - CURRENT
(A DIVISION OF BLUESTEM BRANDS)

WEB DEVELOPER & DESIGNER | WARREN, PA

- » Work with E-comm & Creative departments.
- » Design homepage & feature pages weekly.
- » Design banners for Affiliates including Criteo & LinkShare.
- » Design social media assets for Facebook & Pinterest.
- » Create design concepts & templates for web.
- » Maintain & write code for website: www.blair.com
 - Utilize Site Manager to schedule content.
 - Utilize Monetate to create A/B Tests on website.

JAMESTOWN GAZETTE | JAN '17 - CURRENT
(INDEPENDENT CONTRACTOR)

GRAPHIC & LAYOUT DESIGNER | JAMESTOWN, NY

- » Layout 16-32 page newspaper weekly.
- » Design advertisements.

NICK T. DESIGNS | JAN '14 - CURRENT

OWNER • DESIGNER • DEVELOPER | JAMESTOWN, NY

- » Independent business designing websites, advertisements & marketing materials for local businesses.

NORTHWEST ARENA | AUG '14 - JAN '16
(PREVIOUSLY: JAMESTOWN SAVINGS BANK ARENA)

CREATIVE DIRECTOR | JAMESTOWN, NY

- » Design advertisements / logos / brochures / booklets
- » Design and prepare files for signage:
 - Files for print on Océ printer
 - Files for cutting on CAD/CAM machines.
- » Maintain & develop website.
- » Social media marketing.

WILLING TO RELOCATE

EDUCATION

KENT STATE UNIVERSITY | SEP '07 - MAY '11

COMPUTER DESIGN & ENGINEERING TECH | KENT, OH

- » Bachelor of Science
- » Associate of Applied Science
- » Major GPA: 3.99 | Cumulative GPA: 3.79

SKILLS

TECHNICAL

- » ADOBE CC:
 - PHOTOSHOP
 - ILLUSTRATOR
 - INDESIGN
 - DREAMWEAVER
 - PREMIERE
- » ADOBE TEST
- » MONETATE
- » WORDPRESS
- » HTML & CSS

SPECIAL

- » SOCIAL MEDIA MARKETING
- » LAYOUT DESIGN
- » VECTOR ART DESIGN
- » ADVERTISEMENT DESIGN
- » LOGO DESIGN
- » WEB DESIGN
- » VERBAL COMMUNICATION
- » VISUAL COMMUNICATION

REFERENCES

TIFFANY WHITE | CREATIVE MANAGER @ BLAIR

814.706.8492 | tmwhite0810@gmail.com

DIONI GOMEZ | TECHICAL DIRECTOR @ SIRIUSXM

917.698.5313 | dgomez1020@gmail.com

ASHLEY SEPANSKI | EDITOR @ GREATIST AT HEALTHLINE MEDIA

567.277.1040 | asepanski@gmail.com



WWW.NICKTDESIGNS.COM

 716.499.5159

 NTRUSSALO@GMAIL.COM

 JAMESTOWN, NY